To: Brandt, Kevin E., Sirianni, Suzanne M., 1310 - Philadelphia ROU (METZG), 1210 - New York ROU (ALVICHA)
From: Kuruc, Nick
Edited: 7/7/97 8:35
Subject: Foodarama Supermarkets

RE: Chain ID # 1150-00-00

Subject: WINSTON Launch

Please ensure that all NSS PCD's in Foodarama Stores are changed to the following planogram for the WINSTON Launch:

4 Rows Winston Box
4 Rows Winston Light Box
4 Rows Winston Light Box 100's
4 Rows Winston Ultra Box 100's

Thanks for your help!

CC: Dejong, Fred, Teeter, Gregory

51851 7437

Source: https://www.industrydocuments.ucsf.edu/docs/zkpn0000